

Senior Products, Elwood work together for seniors

By Brian Blair

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A partnership between a local business and a nonprofit agency will give older workers more job opportunities, according to officials. And they say it will provide more job candidates for an employment firm.

Elwood Staffing Services Inc. and Senior Products will work together beginning May 1 to employ people 50 and older.

Bob Pitman, executive director of Senior Center Services of Bartholomew County, sees the timing as terrific.

"As the huge baby boomer population begins to retire, serious workforce shortages are projected," said Pitman. "What better way to meet the need than creating opportunities for skilled older adults to re-engage in the workforce?"

Senior Products has placed seniors in temporary and long-term jobs since 1960. Elwood's connections with a large numbers of employers will make job matches easier, according to Pitman and Elwood Chief

Applying for a job

Those 50 and older can apply for a temporary or long-term job under the new partnership by going to Senior Center Services at 148 Lindsey St., Elwood Staffing Services Inc. at 4111 Central Ave. or elwoodstaffing.com by May 1.

Information: 376-9241 or 372-6200.

Executive Officer Mark Elwood.

The staffing service generally has served a younger audience than seniors, Elwood said. The agreement will allow Elwood, a regional firm based in Columbus, to reach an older demographic.

"It is truly a winning combination in every sense for our senior population, local employers, the senior center, Elwood Staffing and for our community," said Elwood.

He said the firm also feels a desire and a responsibility to work with nonprofits whenever possible to help others.

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Pitman said the partnership also will give Senior Products greater visibility.

"Our general awareness among those in the employment community is still not all that great," said Pitman. "I think that will receive a great boost."