



ELWOOD STAFFING AND SOS STAFFING COMBINE FORCES IN CANADA

ELWOOD STAFFING TAKES NEXT STEP, GOES INTERNATIONAL

Columbus, IN, July 22, 2013—Elwood Staffing, headquartered in Columbus, Indiana, and SOS Staffing, headquartered in Salt Lake City, Utah, announced the joining together of their companies in February of this year, creating an entity that rivals some of the staffing industry's largest players. To promote the new partnership and facilitate Elwood's introduction into an international marketplace, the strategic decision was made to execute an immediate rebrand of SOS's Canadian operations. Effective July 22, 2013, SOS's Calgary and Edmonton offices in Canada will assume the Elwood Staffing name.

"This is more than just a name change," says Elwood Staffing CEO, Mark Elwood. "Over the past few months we have brought together the talent, technologies and resources of two leading employment service providers. This Canadian rebrand serves to showcase our alliance in action, capitalizing on our partnership to establish a stronger presence in North America, while bringing greater service capabilities to our customers, temporary associates and staff members."

Elwood's Canadian operations primarily serve clients in the oil and gas industry but also specialize in placing talent within a variety of fields, including engineering and technology, light industrial, accounting and finance, administrative and skilled trades.

About Elwood Staffing

Founded in 1980, Elwood Staffing is a leading provider of talent-based solutions. Together with SOS Employment Group, its wholly-owned subsidiary, Elwood operates over 220 service locations, employs nearly 1,000 employees, serves more than 6,000 clients and puts more than 27,000 temporary associates to work daily. With a broad service portfolio and a seasoned staff, we support companies through the entire employment life cycle—from attraction to outplacement.

For more information on Elwood Staffing, please visit www.elwoodstaffing.com and www.elwoodstaffing.ca.

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